

BA Insight: Extending SharePoint & FAST Search

Presenter

Director of Sales – Mark Aschemeyer



Agenda

- Who is BA Insight
- What is new in SharePoint & FAST Search
- The challenge of enterprise search
- Product demo

Who is BA Insight?

● Key Facts & Figures

- ISV focused on solutions that make SharePoint & FAST Search universal & actionable
- 2 million+ corporate users. 7 Offices worldwide
- Key Fortune 500 Customers: ExxonMobil, Accenture, Siemens, eBay, ADP, etc.
- Key Government Agencies: DIA, USDA, SOCCENT, US Army, US Navy, etc
- Voted Top 100 Company that matter – KMWorld 2010

● Microsoft's Key Enterprise Search Partner

- Microsoft Tier I Managed Partner
- FAST Managed Partner
- SharePoint 2010 Launch Partner
- Microsoft Technology Center Global Alliance Member
- Microsoft Google Compete Team Member

“With BA-Insight’s connector, we were able to connect to Lotus Notes in one week. We had been trying for six months”

**Project Manager –
Exxon Mobil, Texas**

“The new preview function is incredible, I depend on the KX (Knowledge Exchange) heavily and this will likely cut my search time in half. Great work and thank you!”

**Manager – Accenture,
Chicago**

What is new in SharePoint Search/FAST

- Facetted/refiners navigation - FAST deep v. SharePoint Search shallow
- Wildcard
- Boolean Operators
- Related searches

What is new in SharePoint Search/FAST

- Sharepoint Search scales to 100 million records (was 50 million)
- FAST scales to a billion + records
- Improved relevancy
- FAST entity extraction
- FAST thumbnails (must be in SP; Word & PP only)

What can you index out of the box?

- SharePoint
- Files shares
- Web sites
- Exchange public folders
- Note: FAST has a free connector for Notes (files only)

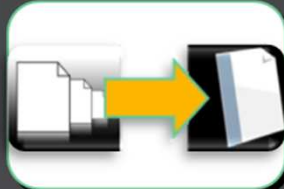
BA-Insight Product Offering

Longitude
Search

SilverLight Viewer



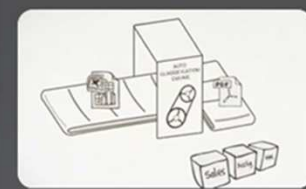
Actionable Search Results



Relevance Optimization



Automatic Categorization



Supported Microsoft Technologies



Microsoft
Search Server 2010
Express



Microsoft
FAST Search Server 2010
for SharePoint*

fast

Microsoft
Search Server 2008



Microsoft
SharePoint Server 2010

Microsoft
Office SharePoint
Server 2007

Longitude
Connectors

ECM

Documentum
Stellent Alfresco
Worksite FileNet
Hummingbird HP Trim
More...

*Coming Soon

CRM / ERP

SAP Dynamics*
PeopleSoft* Oracle
Siebel* Salesforce
OpenText LexisNexis
More...

Messaging and Collaboration

Zantaz eRoom
Exchange Private email
Symantec e-Vault
Lotus Notes
More...

Custom Applications

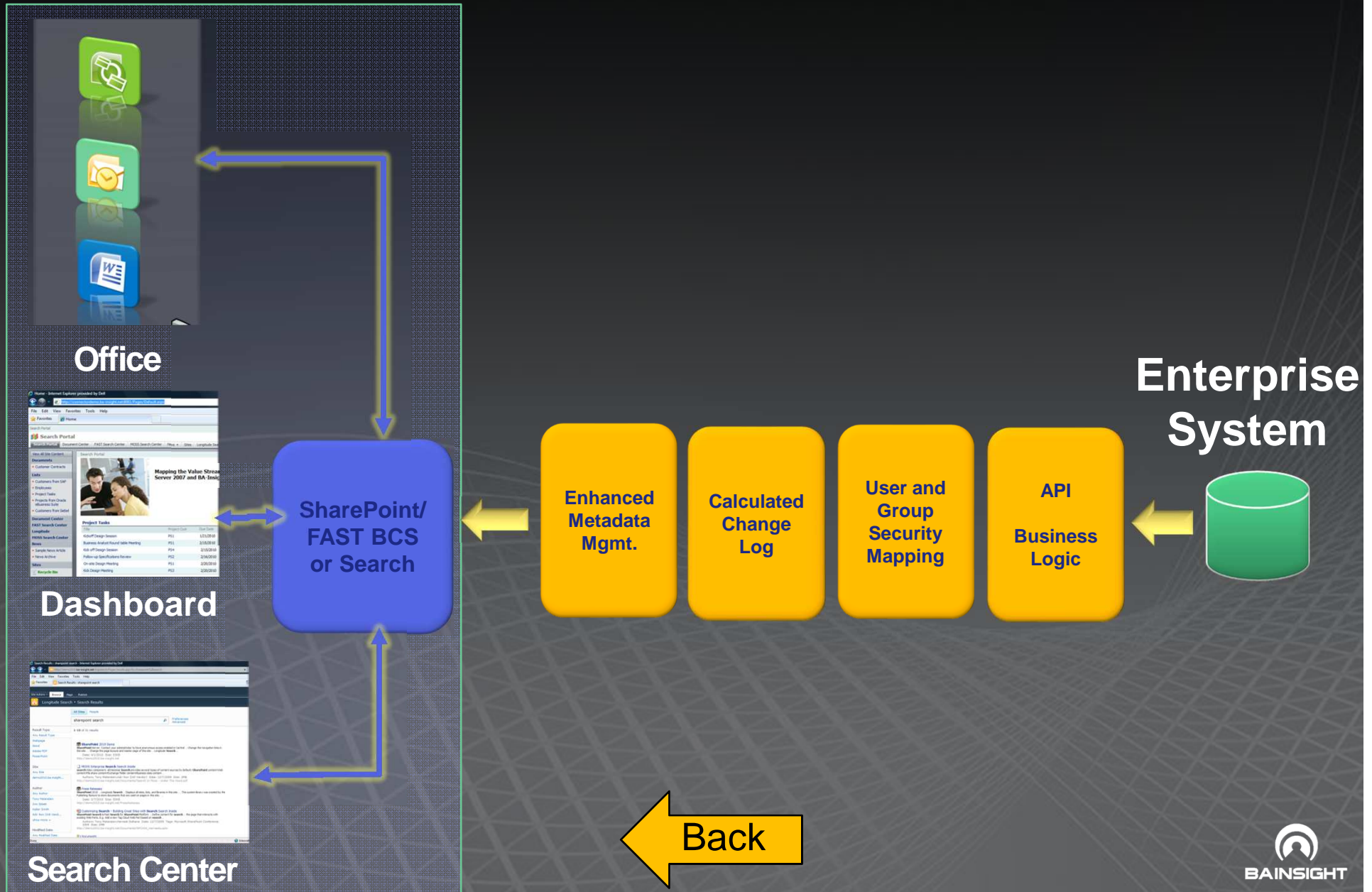
Relational Database
Webservices
Intranet Portal
Legacy Application
More...



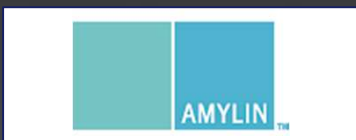
BAINSIGHT

Frequently Asked Question

Build versus Buy using BDC or BCS



Key Customers



Contact Information



BA-Insight – Corporate
60 East 42nd Street, Suite 1410
New York, N.Y. 10165
<http://www.ba-insight.net>

US Sales – East
1-800-656-1537

US Sales – West
1-800-315-8147

EMEA Sales
+45-21 14 48 17

Asia/Pacific Sales
+61-280147952

US Sales – Federal
1-800-891-7058